

# County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration 500 West Temple Street, Room 713, Los Angeles, California 90012 (213) 974-1101 http://ceo.lacounty.gov

April 19, 2010

Board of Supervisors GLORIA MOLINA First District

MARK RIDLEY-THOMAS Second District

ZEV YAROSLAVSKY Third District

DON KNABE Fourth District

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To:

Supervisor Gloria Molina, Chair Supervisor Mark Ridley-Thomas

Supervisor Zev Yaroslavsky

Supervisor Don Knabe

Supervisor Michael D. Antonovich

From:

William T Fujioka

Chief Executive Officer

REPORT ON LIMITATIONS ON SUGAR-SWEETENED BEVERAGES AT COUNTY DEPARTMENT FACILITIES AND VENUES (ITEM 3, AGENDA OF NOVEMBER 17, 2009)

On November 17, 2009, the Board of Supervisors discussed Agenda Item No. 3 relating to a motion presented by Supervisors Mark Ridley-Thomas and Michael D. Antonovich concerning innovative policies and programs that promote nutrition through the reduced consumption of unhealthy foods and beverages. At that meeting, the Board directed the Chief Executive Office (CEO), County Counsel, and affected County departments to report back to the Board within 90 days (extended to April 17, 2010) with (1) an inventory of all County venues that would be affected by phasing out sugar-sweetened company sponsorships, advertising, and sugar-sweetened beverages, and (2) ways to provide alternative beverage choices in County vending machines and through event and company sponsorships. Enclosed is a copy of the memorandum from Sachi A. Hamai, Executive Officer, requesting the information contained in this report.

The CEO, Real Estate Division (RED) sent out a survey to all departments and the operating entities of various County cultural and entertainment (C&E) venues (i.e. Pomona Fairplex, Hollywood Bowl, Music Center, Los Angeles County Museum of Art (LACMA), John Anson Ford Amphitheatre (Ford Theatre), and Museum of Natural History to ascertain which departments and/or C&E venues were selling sugar-sweetened beverages and had entered into any beverage company and event sponsorships.

The results of the survey are summarized in Attachment A.

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#### **EXECUTIVE SUMMARY AND RECOMMENDATIONS**

- The CEO, RED will be issuing a Request for Proposal (RFP) by June 2010 to implement the new Board mandated 100 percent healthy snacks and beverage policy. The current four contracts administered by CEO, RED provide vending coverage to most departments, with the exception of the Department of Parks and Recreation and Department of Beaches and Harbor, and do not include any C&E venues.
- It is anticipated from information provided to CEO, RED by sources within the vending machine industry that conversion to 100 percent healthy snacks and beverages may result in a drop of revenue to the County of approximately 40 percent, which would represent a decline of approximately \$90,000 per year.
- Snack bar and cafeteria contracts administered by CEO, RED would also be affected
  by the phasing out of all sugar-sweetened beverages at department locations since it
  would likely result in a decline in beverage sales, which impacts bottom-line profit
  margins. Please note that the CEO, RED does not administer the Department of Health
  Services (DHS) cafeteria/concession contracts, which currently are in the final stages of
  negotiation by DHS as part of that department's dietary services RFPs; however, it is
  anticipated that a change in sugar-sweetened drink policy would impact revenue under
  these cafeteria/concession agreements, as well.
- Current and future vending machine contracts provide a varied beverage selection of products. Typically, vending machines, at this time, offer a sugar-sweetened product, a diet version of the product, and bottled water. The new 100 percent food policy nutrition guidelines will also provide for a varied selection of products, which will include (a) fruit-based and vegetable-based drinks, (b) bottled water without added sweeteners, (c) milk products, and (d) an electrolyte replacement beverage; however, no carbonated beverages will be allowed.

#### CEO SUBMITS THE FOLLOWING RECOMMENDATIONS FOR CONSIDERATION

1. It is recommended that any mandate to reduce or eliminate sugar-sweetened beverages at departments and C&E venues be implemented only as existing concessionaire and sponsorship agreements terminate. If an existing agreement (including those under negotiation as a result of pending RFPs) does not allow the County to dictate the type of food/beverages sold, and many do not, then the County may not require that of the contractor without a contract amendment, to which both parties must agree. In the case of open RFPs, such as the concession agreements under negotiation at DHS, a change in the scope of work to require compliance with this policy likely would be material modification to the RFP, necessitating another solicitation.

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2. Certain C&E venues have additional contractual issues that have to be considered. Venues such as the Hollywood Bowl, Music Center, Museum of Natural History, LACMA, Ford Theatre, and Fairplex are administered through individual long-term operating agreements. Therefore, if the County wishes to require these C&E venues to reduce or eliminate the sale of sweetened beverages and eliminate beverage company sponsorships, each respective operating agreement would also need to be amended. This scenario would also apply to the Department of Parks and Recreation, which has a handful of operating agreements with companies that manage all of the County golf courses. These operating companies have the right to enter into third party contracts (i.e. club house concession agreements and beverage sponsorships at golf tournaments).

In closing, the ability to negotiate exclusive company sponsorships which allow for alternative beverage choices can be achieved. The Department of Parks and Recreation currently has an exclusive soft drink company sponsorship which provides both sweetened and non-sweetened beverages in approximately 30 vending machine locations throughout the County Parks system. In addition, representatives of the soft drink industry who testified during the November 17, 2009, Board hearing had expressed a willingness to work with the County and find ways to support or co-sponsor educational and activity-based programs or events. Our office would encourage departments and C&E venues to seek out new approaches and opportunities to promote and offer healthier beverage choices when negotiating new company beverage sponsorships in the future.

If you have any questions or need additional information, you may contact me or your staff may contact William L. Dawson, Director of Real Estate Division at (213) 974-3078 or wdawson@ceo.lacounty.gov.

WTF:SK WLD:CM:kb

c: Executive Officer, Board of Supervisors County Counsel Department of Parks and Recreation Department of Beaches and Harbor

Attachment

Sugar-SweetenedBev.BrdMem

#### Attachment A

Below is a summary of the Sugar-Sweetened Beverages survey for County Departments (p. 1-13) and County Cultural and Entertainment Venues (p. 14-15).

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Beaches and Harbors		
<ul> <li>Malibu Malibu Surfrider, 23000 Pacific Coast Hwy Zuma Beach (Lot 2) 29750 Pacific Coast Hwy Zuma Beach (Lot 5) 30066 Pacific Coast Hwy</li> <li>Marina del Rey Trailer Complex (Employee Facility) 13483 Fiji Way</li> <li>Pacific Palisades Gladstone's, 17300 Pacific Coast Hwy Will Rogers Beach (Temescal), 15800 Pacific Coast Hwy</li> <li>Playa del Rey Dockweiler Beach (Kilgore), 8255 Vista Del Mar Dockweiler Beach (Bluff lot), 12501 Vista del Mar</li> <li>San Pedro Royal Palms Beach/San Pedro, 1799 Kay Fiorentino</li> <li>Santa Monica Will Rogers Beach (Chautauqua), 14800 Pacific Coast Hwy</li> </ul>	No  There is no sponsorship at this time; therefore, there are currently no vending machines at beach locations.  Current RFP solicitation is for a suggested flat fee of \$500,000 for a period of 3 years.	7-Up, Apple Juice, Arizona Tea, Cactus Cooler, Cappuccino, Coke, Fanta Orange, Gatorade, Gingerale, Hanson's Juice, Hot Chocolate, Lattes, Lemonade, Minute Maid Juice, Mr. Pibb, Nestea, Orange Juice, Orange Soda, Pepsi, Pink Lemonade, Rock Star, Root Beer, Smoothies, Sprite, Sugar-Free Gatorade, Sunkist

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
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Beaches and Harbors (Cont'd)  Torrance Torrance Beach, 387 Paseo del la Playa  Venice Venice Venice Beach (Employee Facility) 2100 Ocean Front Walk	No  There is no sponsorship at this time; therefore, there are currently no vending machines at beach locations.  Current RFP solicitation is for a suggested flat fee of \$500,000 for a period of 3 years.	7-Up, Apple Juice, Arizona Tea, Cactus Cooler, Cappuccino, Coke, Fanta Orange, Gatorade, Gingerale, Hanson's Juice, Hot Chocolate, Lattes, Lemonade, Minute Maid Juice, Mr. Pibb, Nestea, Orange Juice, Orange Soda, Pepsi, Pink Lemonade, Rock Star, Root Beer, Smoothies, Sprite, Sugar-Free Gatorade, Sunkist
Chief Executive Office		
<ul> <li>222 S. Hill St., Los Angeles</li> <li>500 W. Temple St., Los Angeles</li> </ul>	No	Coke, Pepsi, Root Beer, Snapple, Sprite, Sunkist
Child Support Services		
<ul> <li>5500 S. Eastern Ave., Commerce</li> <li>5701 S. Eastern Ave., Commerce</li> <li>5770 S. Eastern Ave., Commerce</li> <li>1373 Center Court Dr., Covina</li> <li>15531 Ventura Blvd., Encino</li> <li>3175 W. 6<sup>th</sup> St., Los Angeles</li> <li>8300 S. Vermont Ave., Los Angeles</li> <li>3530 Wilshire Blvd., Los Angeles</li> <li>10355 Slusher Dr., Santa Fe Springs</li> <li>20221 Hamilton Ave., Torrance</li> </ul>	No	7-Up, Apple Juice, Cactus Cooler, Cherry Coke, Coke, Cranberry Juice, Dr. Pepper, Fanta Orange, Grape, Hawaiian Punch, Lemon Lime, Lemonade Soda, Mountain Dew, Nestea, Orange Soda, Orange Juice, Pepsi, Sierra Mist, Sprite, Squirt, Strawberry, Strawberry Melon

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Children and Family Services		
<ul> <li>4060 Watson Plaza, Lakewood</li> <li>8300 Vermont Ave., Los Angeles</li> <li>39959 Sierra Hwy, Palmdale</li> </ul>	No	Coke, Dr. Pepper, Orange Soda, Pepsi, Sierra Mist
District Attorney		:
227 N. Broadway, Los Angeles	No	Coke, Nestea, Pepsi, Sprite
Health Services		
<ul> <li>5555 Ferguson, Commerce</li> <li>Rancho Los Amigos, 7601 E. Imperial Hwy, Downey</li> <li>10953 Ramona Blvd., El Monte</li> <li>9320 Telstar Ave., El Monte</li> <li>High Desert, 44990 N. 60<sup>th</sup> St. West, Lancaster</li> <li>* LAC+USC, 1200 N. State St., Los Angeles</li> <li>MLK, 12021 Wilmington Ave., Los Angeles</li> <li>1333 Chestnut, Long Beach</li> <li>300W. Maple St., Monrovia</li> <li>* All vending machines voluntarily converted to 100% healthy choice for snacks and beverages per request of CEO-RED.</li> </ul>	No	7-Up, Coke, Lemonade, Orange Soda, Pepsi, Sprite, Sunkist
<ul> <li>Internal Services Department</li> <li>11236 Playa Ct., Culver City</li> <li>9150 E. Imperial Hwy, Downey</li> <li>1100, 1102, 1104, 1110 N. Eastern Ave., Los Angeles</li> <li>13811 Del Sur, San Fernando</li> </ul>	No	Coke, Orange Soda, Pepsi, Sprite

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Mental Health		
<ul> <li>7621 Canoga Ave., Canoga Park</li> <li>Rio Hondo Mental Health         17707 Studebaker Rd., Cerritos</li> <li>Roybal Family Mental Health Center         4701 Cesar E. Chavez, 2<sup>nd</sup> Fl, Los Angeles</li> <li>Hollywood Mental Health Center         1224 N. Vine St., Los Angeles</li> </ul>	No	7-Up, Coke, Dr. Pepper, Orange Crush, Pepsi, Snapple, Sprite, Squirt, Sunkist, Sunny D.
Parks and Recreation		
<ul> <li>Vending Machine Locations</li> <li>Altadena         <ul> <li>Farnsworth Park, 568 E. Mount Curve Ave.</li> <li>Loma Alta Park, 3300 N. Lincoln Ave.</li> </ul> </li> </ul>	Yes	Brisk Ice Tea, Dole Fruit Juice, Gatorade, Orange Soda, Pepsi, Sprite, Tropicana Juice
Arcadia     Arcadia Park, 405 S. Santa Anita Ave.		
Baldwin Park     Regional Headquarter, 265 Cloverleaf Dr.		
<u>Carson</u> Victoria Park, 419 E. 192 <sup>nd</sup> St.		
<u>Castaic</u> Castaic Sports Complex, 31320 N. Castaic Rd.		
<u>Cerritos</u> Cerritos Park, 19700 S. Bloomfield Ave.		

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Parks and Recreation (Cont'd)		
<ul> <li><u>Vending Machine Locations (Cont'd)</u></li> <li><u>Covina</u> Charter Park, 20261 E. Covina Blvd.</li> </ul>	Yes	Brisk Ice Tea, Dole Fruit Juice, Gatorade, Orange Soda, Pepsi, Sprite, Tropicana Juice
<ul> <li><u>Hacienda Heights</u>         Los Robles Park, 14906 E. Robles Ave.         Steinmentz Park, 1545 S. Stimson Ave.     </li> </ul>		
Hawthorne     Del Aire Park, 12601 S. Isis Ave.		
La Mirada     La Mirada Park, 13707 S. Adelfa Ave.		-
La Puente     Allen Martin Park, 14830 E. Giordano S.     Rimgrove Park, 747 N. Rimgrove Dr.     San Angelo Park, 245 S. San Angelo Ave.     Sunshine Park, 515 S. Deepmead Ave.		
Los Angeles     Belvedere Park, 4914 Cesar Chavez Ave.     City Terrace Park, 1126 N. Hazard Ave.     Helen Keller Park, 1045 E. 126 <sup>th</sup> St.     Jesse Owens, 9651 S. Western Ave.     Kenneth Hahn Park, 4100 La Cienega Blvd.     Roosevelt Park, 7600 Graham Ave.     Ted Watkins Park, 1335 E. 103 <sup>rd</sup> St.		·

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Parks and Recreation (Cont'd)		
<u>Vending Machine Locations (Cont'd)</u> • Pasadena	Yes	Brisk Ice Tea, Dole Fruit Juice, Gatorade, Orange Soda, Pepsi, Sprite,
Eaton Canyon Park, 1750 N. Altadena Dr.		Tropicana Juice
Rowland Heights     Carolyn Rosas Park, 18500 E. Farjardo St.		
<u>San Dimas</u> Bonelli Park, 120 Via Verde Park		
Stevenson Ranch     Richard Rioux Park, 26233 W. Faulkner Dr.		
Sylmar     El Cariso Park, 13100 Hubbard St.		
<u>Valencia</u> Chesebrough Park, 23505 Sunset Hills Dr.		
<u>Whittier</u> Mayberry Park, 13201 E. Meyer Rd.     Sorenson Park, 11419 Rosehedge Dr.		
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VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Parks and Recreation (Cont'd)		
Arcadia Arboretum Foundation, 301 N. Baldwin Ave. Arcadia Tennis Academy, 405 S. Santa Anita Ave. Arcadia Unified School District Summer Lunch and After School Snack Program (various locations)  Cerritos  Cerritos	Operated independently with the right to enter into a sponsorship agreement.	Brisk Ice Tea, Dole Fruit Juice, Gatorade, Orange Soda, Pepsi, Sprite, Tropicana Juice
Cerritos Tennis Center/Cerritos Community Regional Park, 19700 S. Bloomfield Ave.  Irwindale Renaissance Pleasure Fair/Santa Fe Dam Recreation 15501 E. Arrow Hwy  La Canada		
Descanso Guild Foundation, 1418 Descanso Dr.  La Mirada La Mirada Tennis Center, 13701 Adelfa Ave.		
<ul> <li>Los Angeles         Volunteers of America of Los Angeles Head Start/Salazar         Park, 3864 Whittier Blvd.     </li> <li>Newhall</li> </ul>		
Santa Clarita Valley Committee on Aging Senior Center 22900 Market St.	·	

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Parks and Recreation (Cont'd)		
<ul> <li>Special Parks (Cont'd)</li> <li>Palos Verdes         South Coast Botanical Garden, 26300 Crenshaw Blvd.     </li> </ul>	Operated independently with the right to enter into a sponsorship agreement.	Brisk Ice Tea, Dole Fruit Juice, Gatorade, Orange Soda, Pepsi, Sprite, Tropicana Juice
San Dimas     East Shore RV Park / Frank Bonelli Regional Park     1440 Campers View Rd.     Puddingstone Hot Tubs / Frank Bonelli Regional Park     1777 Campers View Rd.     Raging Waters / Frank Bonelli Regional Park     111 Raging Waters Dr.		
<ul> <li>South El Monte         iTennis Tennis Center / Whittier Narrows Regional Park         1201 Potrero Ave.         Military Museum / Whittier Narrows Regional Park         1918 N. Rosemead Blvd.         Triple "B" Clays Trap and Skeet / Whittier Narrows Regional         Park, 831 Rosemead Blvd.</li> </ul>		
Sylmar     19 <sup>th</sup> Hole Sports / Veterans Memorial Park     13000 Sayre St.     Volunteers of America of Los Angeles Head start     13100 Hubbard St.	·	
Whittier     America Bicycle Association BMX Track / Whittier Narrows Regional Park 1341 Ramona Dr.     Whittier Narrows Equestrian Center, 12191 Rooks Rd.		

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Parks and Recreation (Cont'd)		
<ul> <li>Golf Courses</li> <li>Altadena         Altadena Golf Course, 1456 E. Mendocino St.</li> </ul>	Operated independently with the right to enter into a sponsorship agreement	Brisk Ice Tea, Dole Fruit Juice, Gatorade, Orange Soda, Pepsi, Sprite, Tropicana Juice
Arcadia     Santa Anita Golf Course, 405 S. Santa Anita Ave.		
<u>Carson</u> Victoria Golf Course, 340 E. 192 <sup>nd</sup> St.		
Diamond Bar     Diamond Bar Golf Course, 22751 E. Golden Springs Dr.		
Downey Los Amigos Golf Course, 7295 E. Quill Dr.		
Granada Hills     Knollwood Golf Course, 12040 Balboa Blvd.		
La Mirada     La Mirada Golf Course, 15501 E. Alicante Rd.		·
La Verne     Marshall Canyon Golf Course, 6100 N. Stephens Ranch Rd.		
Lakewood     Lakewood Country Club, 3101 Carson St.		
Lawndale     Alondra Golf Course, 16400 Prairie Ave.		

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Parks and Recreation (Cont'd)		
<ul> <li>Golf Courses (Cont'd)</li> <li>Los Angeles         Chester Washington Golf Course, 1930 W. 120<sup>th</sup> St. Maggie Hathaway Golf Course, 9637 S. Western Ave.     </li> <li>Pasadena         Eaton Canyon Golf Course, 1150 N. Sierra Madre Villa     </li> </ul>	Operated independently with the right to enter into a sponsorship agreement	Brisk Ice Tea, Dole Fruit Juice, Gatorade, Orange Soda, Pepsi, Sprite, Tropicana Juice
<ul> <li>Pomona         Mountain Meadows Golf Course, 1875 Fairplex Dr.     </li> <li>Rancho Palos Verdes         Los Verdes Golf Course, 7000 W. Los Verdes Dr.     </li> </ul>		
<ul> <li>Rosemead Whittier Narrows Golf Course, 8640 Rush St.</li> <li>Sylmar</li> </ul>		
El Cariso Golf Course, 13100 Eldridge Ave.		
<ul> <li>Probation</li> <li>200 W. Woodward Ave., Alhambra</li> <li>1500 McDonnell, Commerce</li> <li>9150 E. Imperial Hwy, Downey</li> <li>7285 Quill Dr., Downey</li> <li>11234 E. Valley Blvd., El Monte</li> </ul>	No	Coke, Pepsi, Sprite, Squirt, Sunkist

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Probation (Cont'd)		
<ul> <li>42011 4<sup>th</sup> St. West, Lancaster</li> <li>5300 W. Avenue I, Lancaster</li> <li>1605 Eastlake Ave., Los Angeles</li> <li>8526 Grape St., Los Angeles</li> <li>7625 S. Central Ave., Los Angeles</li> <li>3965 S. Vermont Ave., Los Angeles</li> <li>1660 W. Mission Blvd., Pomona</li> <li>16350 Filbert St., Sylmar</li> <li>14414 Delano St. Van Nuys</li> <li>8240 S. Broadway, Whittier</li> </ul>	No	Coke, Pepsi, Sprite, Squirt, Sunkist
Public Health		
<ul> <li>1000 S. Fremont Ave., Alhambra</li> <li>5050 Commerce Dr., Baldwin Park</li> <li>12750 Erickson, Downey</li> <li>Public Health SPA 8 Curtis Tucker Health Center</li> <li>123 W. Manchester Blvd., Inglewood</li> <li>Central Health Center</li> <li>241 N. Figueroa St., Los Angeles</li> <li>510 S. Vermont., Los Angeles</li> <li>Public Health SPA 6 Dr. Ruth Temple Health Center</li> <li>3834 S. Western Ave., Los Angeles</li> <li>3530 Wilshire Blvd., Los Angeles</li> </ul>	No	7-Up, Coke, Nestea, Pepsi, Sprite, Sunkist
<ul> <li>Public Library</li> <li>151 E. Carson St., Carson</li> <li>7400 E. Imperial Hwy, Downey</li> <li>12350 Imperial Hwy, Norwalk</li> </ul>	No	Apple Juice, Cappuccino, Coke, Coke Zero, Dr. Pepper, Hot Chocolate, Irish Cream Café, Orange Juice, Sprite

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Public Works		
<ul> <li>900 S. Fremont Ave., Alhambra</li> <li>4801 E. 3<sup>rd</sup> St., Los Angeles</li> </ul>	No	Coke, Dole Pineapple, Fanta, Gatorade, Mocha Mud, Ocean Spray Juice, Pepsi, Sobe Citrus Energy
Registrar-Recorder		
12400 W. Imperial Hwy, Norwalk	No	Coke, Orange Soda, Pepsi, Sprite
Sheriff		
<ul> <li>29300, 29310, 29320, 29340 The Old Road, Castaic</li> <li>13837 W. Fiji Way, Marina del Rey</li> <li>45100 N. 60<sup>th</sup> St. West, Lancaster</li> <li>144 S. Fetterly Ave., E. Los Angeles</li> <li>429, 441, 450 N. Bauchet St., Los Angeles</li> <li>1010 Centre Plaza Dr., Monterey Park</li> <li>4700 Ramona Blvd., Monterey Park</li> <li>11705 S. Alameda, Lynwood</li> <li>Biscaluz Rd., Santa Clarita</li> <li>23747 Valencia Rd., Valencia</li> </ul>	No	7-Up, Coke, Fanta,, Pepsi, Sprite
Social Services		
<ul> <li>12860, 12900 Crossroads Pkwy, City of Industry</li> <li>3400 Aerojet Ave., El Monte</li> <li>4024 N. Durfee Ave., El Monte</li> <li>3220 Rosemead Blvd., El Monte</li> </ul>	No	7-Up, Coke, Fanta, Nestea, Pepsi, Sprite, Squirt

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Social Services (Cont'd)		
<ul> <li>4680 San Fernando, Glendale</li> <li>12000 S. Hawthorne Blvd., Hawthorne</li> <li>333-337 E. K-10, Lancaster</li> <li>1150 W. Ave J, Lancaster</li> <li>349 E. Ave. K-6, Lancaster</li> <li>1819 W. 120<sup>th</sup> St., Los Angeles</li> <li>2700 S. Garfield Ave., Los Angeles</li> <li>2707 S. Grand, Los Angeles</li> <li>2855 E. Olympic, Los Angeles</li> <li>11110 W. Pico Blvd., Los Angeles</li> <li>500 W. Temple St., Los Angeles</li> <li>2601 Wilshire Blvd., Los Angeles</li> <li>3435 Wilshire Blvd., Los Angeles</li> <li>54450 E. Whittier, Los Angeles</li> <li>12440 Imperial Hwy, Norwalk</li> <li>17600 S. Santa Fe, Rancho Dominguez</li> <li>2959 Victoria St., Rancho Dominguez</li> <li>27233 Camp Plenty Dr., Santa Clarita</li> <li>23747 Valencia Blvd., Valencia</li> </ul>	No	7-Up, Coke, Fanta, Nestea, Pepsi, Sprite, Squirt

## **COUNTY CULTURAL AND ENTERTAINMENT VENUES**

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
Hollywood Bowl		
L.A. Philharmonic, 2301 N. Highland Ave., Los Angeles	Yes Sponsored by Pepsi	Brisk Ice Tea, Dole Fruit Juice, Gatorade, Orange Soda, Pepsi, Sprite, Tropicana Juice
John Anson Ford Amphitheater		
2580 Cahuenga Blvd East, Hollywood	No	Coke, Minute Maid, Nestea, Powerade, Sprite
Los Angeles County Museum of Arts (LACMA)		
5095 Wilshire Blvd., Los Angeles	No	No sugar-sweetened beverages are sold.
Museum of Natural History		
<ul> <li>* Natural History Museum of LA County 900 Exposition Blvd., Los Angeles</li> <li>* Page Museum at the La Brea Tarpits</li> </ul>	No	Arizona Tea, Cactus Cooler, Coke, Dr. Pepper, Gatorade, Lemonade, Monster, Nestea, Orange Fanta, Pepsi,
5801 Wilshire Blvd., Los Angeles		Powerade, Snapple Lemonade, Sprite, Squirt
*Administered by the Museum Foundation		

#### **COUNTY CULTURAL AND ENTERTAINMENT VENUES**

VENUE	SPONSORSHIP / ADVERTISING	SUGAR-SWEETENED BEVERAGES
<ul> <li>Music Center</li> <li>Music Center, 135 N. Grand Ave, Los Angeles</li> <li>Walt Disney Concert Hall, 111 S. Grand Ave., Los Angeles</li> <li>Patina - Kendall's Spotlight Café, Pinot Grill – 135 N. Grand Ave., Los Angeles</li> <li>Patina – Patina Restaurant, Concert Hall Café – 111 S. Grand Ave, Los Angeles</li> </ul>	Yes Sponsored by Coca-Cola	Apple Cider, Apple Juice, Barqs Rootbeer, Coke, Cranberry Juice, Dr. Pepper, Evolution, Fanta Orange, Fuze, Ginger Ale, Hank's Soda, Jarritos, Kerns, Lemonade, Lorrina, Minute Maid, Monster, Naturebrew, Orange Crush, Pineapple Juice, Poweraid, Red Bull, Snapple, Sprite, Squirt, Starbucks Frappucino, Strawberry Crush, Tazo
Pomona Fairplex     1101 W. McKinley Ave., Pomona	Yes Sponsored by Coca-Cola	Coke, Nestea, Powerade, Sprite